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CAMPAIGN REPORT NO. 32

November 18, 1943

## FARM LABOR CAMPAIGN

Subject	Assigned	Status
<u>RADIO</u>		
<u>Farm Flashes:</u>		
Women Hired Hands More Women Workers in '44 Get Set for Green Help	Reynolds, OI " " " "	Cleared " " "
<u>Miscellaneous</u>		
Article for Western Newspaper Union on Women's Land Army.	Roach, Ext.	Out
Regional Farm Labor Meetings in Progress.		

## FARM SUPPLIES AND TRANSPORTATION CAMPAIGN

Campaign book	OI-OWI	Distributed
Food Information Series piece on fertilizer program	Lewis	Distributed
Better grades V-Garden Fertilizer	F.E. Charles	Cleared to Press Section
Saving Commercial Jars and Lids	F.E. Charles	In clearance
Repair Tractor Tires Now	F.E. Charles	In preparation
Availability of Agricultural Gas	F.E. Charles	In preparation
Farm Truck Outlook	F.E. Charles	In preparation
Lay in Your Fertilizer This Winter	F.E. Charles	In preparation
Order Pesticides Early	F. E. Charles	Cleared to Press
Order Copper Pesticides Early	F.E. Charles	Cleared to Press
Mats on Campaign	F.E. Charles	One in clearance second one written
Speech at Request of Millard	F.E. Charles	In preparation
Mechanization in 1944	F.E. Charles	In preparation
Farm to Market Transportation for UP	F.E. Charles	In preparation

Subject	Assigned	Status
Limitation on Wooden Containers	F.E. Charles	Cleared to Press
<u>Farm Flashes:</u>		
V-Garden Fertilizer	F.E. Charles	To Radio
Check Machinery Parts	Reynolds	In clearance
Items on Farm Scrap Salvage	Reynolds	Cleared
Facts on Replacement Parts	Reynolds	In clearance
Milk Shall Go Through	Reynolds	Cleared
Each Man His Own Mechanic	Reynolds	In clearance
How Help Carry Freight	Briggs, FDA	Cleared
<u>PA and INS:</u>		
Save Spring Transportation Now	Cohan, FDA	In preparation
NUTRITION AND FOOD CONSERVATION CAMPAIGN		
Suggestion on way of handling Basic Seven for TRUE CONFESSION.	Nichols	In preparation
Eggs in March to CLICK for feature	Wheeler	In preparation
Community Canning - School Lunch piece for NATION'S SCHOOLS	Solomon	In clearance
Early returns on article sent to state teachers magazines are enthusiastic. Also beginning to get copies of the magazines carrying "Food Fights for Freedom" story written from "It's Up To You" angle.	Solomon	Finished
Basic of Food Supplies for 1944 - Chart for January CONSUMERS' GUIDE.	Van Horn	In preparation
Prospect for Babies in 1944 - for January CONSUMERS' GUIDE.	Fairfield	In preparation
Labor's Food Program for 1944 - for January CONSUMERS' GUIDE.	Solomon	In preparation
Resolutions for Housewives for January CONSUMERS' GUIDE.	Carter	In preparation
PRESS		
Release on increase in Inplant Feeding.	Perry	In clearance
Release on Dried Apricots for hospitals.	Reeves	In clearance

Subject	Assigned	Status
Information on ways to salvage fat at home furnished to N. Y. Fat Salvage Committee	Van Deman	Completed
So there's been nothing wasted (for Food and Home Notes)	Davis, BHNHE	In preparation
Soya: Gift from China (for American Home Economics Assoc. Student Club Mag.)	Pundt, BHNHE	Completed
When greens are "left-overs"	Davis, BHNHE	In preparation
Save jars and tops for home canning in '44	Davis, BHNHE	In preparation
RADIO		
<u>Vitamins for Victory -- UP:</u>		
Talk About Tuna	Hagen, FDA	Completed
Sunny Side Up (Eggs)		
Mom's Recipes for the Army		
Nutrition Education in our Elementary Schools		
Rendering and clarifying Fats		
"Fightamins" for War Workers		
Federal Food Reporter: Thanksgiving 1943 Style and Thou Shalt Not Waste	Hoffman	Finished
Radio Round-Up: Spinach Gets The Green Light.	Cohan	Finished
<u>Homemakers Chats:</u>		
Lick the Platter Clean	Burns	Finished
Q&A-Fruit Cake-Honey	Overby	In clearance
Legumes for Lunch	Wharton	In clearance
Q&A-Potatoes-Citrus Fruit-Nuts	Wharton	In clearance
Q&A-Xmas Trees-Peanuts-Potatoes	Overby	In clearance
<u>FARM AND HOME HOUR</u>		
Nov. 22 - Ruth Van Deman, "Jars and Lids for Next Year's Canning"	Van Deman	In preparation
Using soya with eggs	Van Deman	In preparation
PRICE AND RATIONING CAMPAIGN		
Consumers' Guide Newsletter	Solomon, FDA	Cleared
Tokens Will Take Their Place in the Rationing Scheme		
Coffee is Off the Ration List		
Coupon Rationing of Coal Won't Become Reality This Winter		
Unrationed Shoes for Children		

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Finders of Lost Ration Books They're Off the Ration List -- Little Jams, Jellies and Preserves Fuel Oil Ration Calendar for December		
<u>Farm Flashes!</u> Food Allocations	Briggs, FDA	In preparation
<u>Homemakers' Chats:</u> Christmas Trees - Supply and Price	Overby, OI	Cleared
<u>Radio Round-Up on Food</u> Releasing Butter to Hospitals	Cohan, FDA	In preparation
<u>Agricultural Situation for December</u> Farmer's Stake in Price Control	OPA	In preparation
<b>PRODUCTION GOALS CAMPAIGN</b>		
Land Values Speech for the Secretary of Agri.	Hall, AAA	Out
Press release on 1944 goals.	Thompson, AAA	Out
Story on Georgia's 1944 conservation practices program.	Thompson, AAA	In clearance
Story on Florida's 1944 conservation practices program	Thompson, AAA	In clearance
Story on committeemen elections for Southern region	Thompson, AAA	In clearance
Story on saving soybean seed for Southern region	Thompson, AAA	In clearance
Wrote copy of FDA #4 - "What's New in the Dairy Industry?"	Kelly, AAA	Completed
Three state articles for Northeast on soft wheat ceilings.	Hill, AAA	Completed
Farm War News	Arneson, AAA	Out
War Board Summary	Stewart, AAA	Out
Article discussing agriculture in the future	Stewart, AAA	In preparation
Highlights from President's food message to Congress	Emerson, AAA	Completed
Story on subsidies	Emerson, AAA	In preparation
Press release on revisions for FPO #9 (Oilseed meal distribution)	Emerson, AAA	In clearance

<u>Subject</u>	<u>Assigned</u>	<u>Status</u>
Speech on livestock-feed situation for O.D. Klein	Emerson, AAA	Completed
300-word feature, "Science Aids Farm Production," for BANKING.	M. Beckman, AAA	In clearance
250-word feature on crop shifts in the 1944 for BANKING.	M. Beckman, AAA	In clearance
Farm Facts and Figures feature for BANKING.	M. Beckman, AAA	In clearance
500-word feature article for WESTERN NEWSPAPER UNION on ordering fertilizer early.	M. Beckman, AAA	Mailed
Charts on 1944 goals to illustrate feature stories.	Beckman, AAA	In preparation
Poultry Improvement Plan progress	Burch, ARA	In clearance
Practical ways to conserve feed	Burch, ARA	In preparation
Plains trees temper wind and save water (Clip Sheet)	BPISAE	In clearance
All U. S. plant explorers now can speak Spanish (Clip Sheet)	BPISAE	In clearance
Tobacco growers can stop blue-mold losses	BPISAE	In clearance
Suggestion for Magazine War Guide on accomplishments of plant breeders in increasing grain yields	BPISAE	In clearance
RADIO		
Farm Flashes:		
Order Fertilizer Early	Briggs, FDA	Cleared
Harvest Shows Farm Advance	Herndon, OI	Cleared
Hog Marketing Help	Briggs	Cleared
More Milk in Northeast	Herndon	In clearance
Soybean Seed for Corn Belt	Reynolds, OI	In preparation
Southern Soybean Varieties	Reynolds	In preparation
1944 Fertilizer Outlook	Reynolds	In preparation
Nitrogen for '44	Reynolds	In preparation
Phosphate for '44	Reynolds	In preparation
Potash for '44	Reynolds	In preparation
Farm and Home Hour		
Nov. 26 -Food Fights for Freedom #5 Wallace Kadderly and John Moreland, farmer, Earham, Madison County, Iowa "What's ahead for '44"	Heinen, AAA	In preparation

Subject	Assigned	Status
Dairy Payment Features Story for National Farm and Home Hour	Heinen, AAA	Out
Food Fights for Freedom #3 "My Farm Was In Shape" for National Farm and Home Hour.	Heinen, AAA	Out
Food Fights for Freedom #4 "Resourcefulness Saved the Day" for National Farm and Home Hour	Heinen, AAA	Out
Radio script "Electing AAA Committeemen for 1944"	Heinen, AAA	Out
Soybean seed for 1944 story for Radio Service to Farm Program Directors	Heinen, AAA	Out
Dairy Payment Features story to CBS Farm Editor, for Country Journal Broadcast	Heinen, AAA	Out
Markets on National Farm and Home Hour, Nov. 13	Heinen, AAA	Out
Assisted with two transcriptions by Mr. Manchester for New England Radio News Service, Boston, Station WBZ	Hill, AAA	Out
Wartime livestock feeding	Burch, ARA	Cleared
Home curing of meats	Burch, ARA	Cleared
<b>FOOD FIGHTS FOR FREEDOM CAMPAIGN</b>		
<u>Homemakers Chats:</u>		
Pinch-hitting for Santa's Toy-Makers	Overby, OI	In clearance
<u>Farm Flashes:</u>		
Scrap to Save Iron Ore	Reynolds, OI	In clearance
Cotton Report	Briggs, FDA	In preparation
<u>PA and INS:</u>		
Women Help with Food Program Growing Food Against Obstacles	Reynolds, OI Fox, FSA	Cleared In preparation
<u>Farm and Home Hour:</u>		
Nov. 22 - Wallace Kadderly, and William C. Crow, Transportation & Warehousing Branch, FDA, "Get It to Market--How?"	Burns, FDA	In preparation
Nov. 23 - Special program from Lincoln, Illinois - Presentation of "A" award to Loagn County	DuMars, OI	In preparation
Nov. 24 - Joseph D. Tonkin, FDA, and Mr. and Mrs. Harry Turrell, Chicago Victory Garden leaders "Chicagoans Make Food Fight for Freedom"	Tonkin, FDA	In preparation

<u>Subject</u>	<u>Assigned</u>	<u>Status</u>
Nov. 25 - Uncle Sam's Forest Rangers	Bergoffin, FS	In preparation
Weekly Wartime Food Bulletin: Food Fights for Freedom campaign.	Rodgers	Finished

